# YARDEN MADHALA

## **UI / UX Designer**

I'm a UI/UX designer with experience in graphic design for web, landing pages, social media, and branding. I have a strong ability to learn independently, paying precise attention to detail, and a deep passion for UI/UX design. I am actively seeking a challenging role as a product designer, motivated to work hard and continuously develop my skills

## **WORK EXPERIENCE**

## **HD MARKETING | GRAPHIC DESIGNER**

2022 - Present

Experience in designing responsive websites, landing pages, and Google/Social Media ads. I've developed new concepts and delivered precise designs in this role

#### SPARK MEDIA | GRAPHIC DESIGNER

2021

Interaction with clients, branding, social media management, Google advertising, and designing print materials

#### **EDUCATION**

## **UI/UX COURSE | NETCRAFT ACADEMY**

2021-2022

Software studies, design fundamentals - composition, color, typography, research and wire-frame, digital product design.

## KADOORI AGRICULTURAL HIGH SCHOOL

2011-2017

Full Matriculation Certificates Communication and social sciences - psychology and sociology

## **IDF**

## Course and personal commander - Airforce Intelligence courses

2019-2020

The School of Aviation Professions, Uvda

#### AIRFPRCE INTELLIGENCE RESEARCHER

2019

## **OTHERS**

### **HEROES FOR LIFE | ASHQELON**

2022

Volunteering with children from welfare backgrounds in grades one through six and participating in home renovation projects

## **VOLUNTEER YEAR | "SHVILIM"**

2018-2019

Post-hospitalization behavioral program for at-risk youth aged 12-18. The role involves significant responsibility, functioning in extreme circumstances, and providing emotional support to the kids

## YOUTH MOVEMENT GUIDANCE | "BNEI HAMOSHAVIM"

2015-2017

## CONTACT

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Portfolio

## **SOFTWARE**

- Figma
- Photoshop
- Illustrator
- InDesign
- WordPress
- Elementor

## **SKILLS**

- Self-learner
- Autodidact
- Team player
- Attention to details
- Pixel perfect

## **LANGUAGES**

Hebrew: Native

English: Fluent

Spanish: Beginner